

# Math 241 Cheat Sheet

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## Linear Modeling

$$f(t) = f_0 + m(t - t_0)$$

### Word Example

In the year 2000, there were 1200 EOU students:

$$P(t) = 1200 + m(t - 2000)$$

### Data Example

First point:  $(t_1, P_1)$

Last point:  $(t_2, P_2)$

$P(t) = P_1 + m(t - t_1)$ , where

$$m = \frac{P_2 - P_1}{t_2 - t_1}$$

## Exponential Modeling

$$f(t) = f_0 e^{k(t-t_0)} = f_0 a^{(t-t_0)}$$

Note:  $a = e^k$ ,  $k = \ln(a)$ .

Note:  $t_{\text{doubling time}} = (\ln 2)/k$ ,  $t_{\text{half life}} = -(\ln 2)/k$ .

### Word Example

In the year 2000, there were 1200 EOU students:

$$P(t) = 1200 e^{k(t-2000)} = 1200 a^{(t-2000)}$$

### Data Example

First point:  $(t_1, P_1)$

Last point:  $(t_2, P_2)$

$P(t) = P_1 e^{k(t-t_1)}$ , where

$$k = \frac{1}{t_2 - t_1} \ln \left( \frac{P_2}{P_1} \right)$$

## Economics

### Compounded Interest

$$F = P(1 + i)^N \text{ (discrete compounding)}$$

$$F = P e^{iN} \text{ (continuous compounding)}$$

### Cost and Revenue Functions $(C(q), R(q))$

$C(0) = \text{Fixed Cost}$

$\frac{dC}{dq} = \text{Marginal Cost} \approx C(q+1) - C(q)$

$R(0) = 0$  (Fixed Revenue = 0)

$\frac{dR}{dq} = \text{Marginal Revenue} \approx R(q+1) - R(q)$

$\pi(q) = R(q) - C(q)$  (Profit)

Marginal Profit = Marg. Revenue - Marg. Cost

$p(q) = \frac{R(q)}{q}$  or  $R(q) = pq$  (price/item  $\times$  # items)

$a(q) = \frac{C(q)}{q} = \text{Average Cost}$

## Derivatives

### Specific Functions

$\frac{d}{dx}(x^n) = nx^{n-1}$  (Power Rule)

$\frac{d}{dx}(e^x) = e^x$  (Exponential Rule)

$\frac{d}{dx}(\ln(x)) = \frac{1}{x}$  (Logarithm Rule)

Examples:

$$x^2 \xrightarrow{d/dx} 2x \xrightarrow{d/dx} 2 \xrightarrow{d/dx} 0 \xrightarrow{d/dx} 0$$

$$Cx^2/2 + c_1x + c_2 \xleftarrow{d/dx} Cx + c_1 \xleftarrow{d/dx} C \xleftarrow{d/dx} 0$$

$$\frac{1}{x} \xrightarrow{d/dx} \frac{-1}{x^2} \xrightarrow{d/dx} \frac{2}{x^3} \xrightarrow{d/dx} \frac{-6}{x^4} \xrightarrow{d/dx} \frac{24}{x^5} \left( \frac{(-1)^n n!}{x^{n+1}} \right)$$

Notes:

$$\sqrt{x} = x^{1/2}, \frac{1}{x^n} = x^{-n}, \frac{1}{\sqrt[3]{x^2}} = \frac{1}{x^{2/3}} = x^{-2/3}$$

### General Rules

$\frac{d}{dx}(af(x) + bg(x)) = a \frac{df}{dx} + b \frac{dg}{dx}$  (Superposition)

$\frac{d}{dx}(f(g(x))) = \frac{df}{dg} \frac{dg}{dx}$  (Chain Rule)

$\frac{d}{dx}(f(x)g(x)) = f(x) \frac{dg}{dx} + g(x) \frac{df}{dx}$  (Product Rule)

$\frac{d}{dx} \left( \frac{f(x)}{g(x)} \right) = \frac{g(x) \frac{df}{dx} - f(x) \frac{dg}{dx}}{(g(x))^2}$  (Quotient Rule)

## Graphing

Where	You Have...
$x = 0$	y-intercept
$f(x) = 0$	x-intercept (aka "zero" or "root")
$f'(x) < 0$	Function is Decreasing
$f'(x) = 0$	Critical Points
$f'(x) > 0$	Function is Increasing
$f''(x) < 0$	Function is Concave Down
$f''(x) = 0$	Point of Inflection
$f''(x) > 0$	Function is Concave Up

2nd Derivative Test: If  $x_{crit}$  is a critical point, then it is a maximum if  $f''(x) < 0$ . It is a minimum if  $f''(x) > 0$ .

## Arithmetic Operations

$$\frac{\frac{a}{b}}{\frac{c}{d}} = \frac{ad}{bc}$$

$$(a+b)(c+d) = ab+ac+bc+bd$$

## Exponents

$$a^b a^c = a^{b+c}$$

$$(a^b)^c = a^{bc}$$

$$a^n b^n = (ab)^n$$

$$a^{-n} = \frac{1}{a^n}$$

$$\sqrt{a} = a^{1/2}$$

$$\sqrt[n]{a} = a^{1/n}$$

$$\sqrt[n]{a^m} = a^{m/n}$$

$$\sqrt[n]{ab} = \sqrt[n]{a} \sqrt[n]{b} = a^{1/n} b^{1/n} = (ab)^{1/n}$$

$$\sqrt[n]{\frac{a}{b}} = \frac{\sqrt[n]{a}}{\sqrt[n]{b}} = \frac{a^{1/n}}{b^{1/n}} = \left(\frac{a}{b}\right)^{1/n}$$

## Distance Formula

$$d = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$$

## Factoring Formulas

$$x^2 - a^2 = (x+a)(x-a)$$

$$(x+a)(x+b) = x^2 + (a+b)x + ab$$

$$(x+a)^2 = x^2 + 2ax + a^2$$

$$(x-a)^2 = x^2 - 2ax + a^2$$

$$x^3 + a^3 = (x+a)(x^2 - ax + a^2)$$

$$x^3 - a^3 = (x-a)(x^2 + ax + a^2)$$

## Logarithms

$$\log_b 1 = 0$$

$$\log_b b = 1$$

$$\log_b b^x = b^{\log_b x} = x$$

$$\log_b x^m = m \log_b x$$

$$\log_b(xy) = \log_b x + \log_b y$$

$$\log_b \left(\frac{x}{y}\right) = \log_b x - \log_b y$$

## Quadratic Formula

$$ax^2 + bx + c = 0$$

$$disc = b^2 - 4ac$$

$$x = \frac{-b \pm \sqrt{disc}}{2a}$$

## Lines (Linear Functions)

$$y = mx + b$$

$$m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{rise}{run}$$

## Parabolas (Quadratics)

$$y = ax^2 + bx + c$$

$$= a(x-h)^2 + k$$

$$Vertex @ (h, k) = \left(-\frac{b}{2a}, -\frac{disc}{4a}\right)$$

$$a < 0 \Rightarrow \text{"opens down"}$$

$$a > 0 \Rightarrow \text{"opens up"}$$

## Absolute Value Eqs

$$|f| = a \Rightarrow f = a \text{ or } f = -a$$

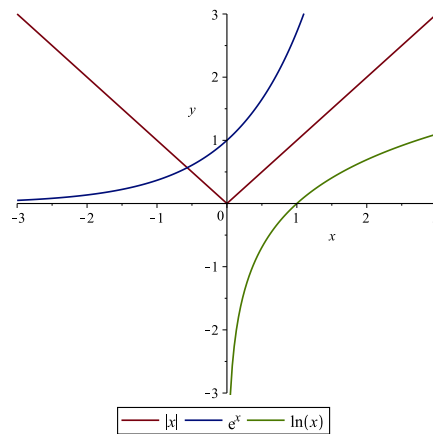
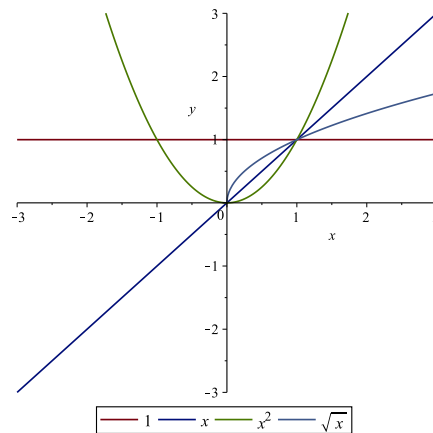
$$|f| < a \Rightarrow -a < f < a$$

$$|f| > a \Rightarrow f < -a \text{ or } f > a$$

## Circle (Not a function!)

$$(x-h)^2 + (y-k)^2 = r^2$$

Vertex @ (h, k), Radius = r



Tovar Notes:

1.  $\frac{\frac{a}{b}}{\frac{c}{d}} = \frac{a}{b} \div \frac{c}{d} = \frac{a}{b} \times \frac{d}{c} = \frac{ad}{bc}$
2.  $(a + b)(c + d) = ab + ac + bc + bd$  is called the “foil method”
3.  $a^b a^c = a^{b+c}$ : bases are the same
4.  $a^n b^n = (ab)^n$ : exponents are the same
5. Next couple: what do negative exponents do? What do rational exponents do?
6. Distance Formula: 2 points,  $P_1$  located at  $(x_1, y_1)$  and  $P_2$  located at  $(x_2, y_2)$